



# EVERI HOLDINGS INC.

## G2E INVESTOR PRESENTATION

October 9, 2023





# Safe Harbor Disclaimer

This presentation contains “forward-looking statements” as defined in the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements are neither historical facts nor assurances of future performance, but instead are based only on our current beliefs, expectations, and assumptions regarding the future of our business, plans and strategies, projections, anticipated events and trends, the economy, and other future conditions, as of the date this press release is issued. Forward-looking statements often, but do not always, contain words such as “expect,” “anticipate,” “aim to,” “designed to,” “intend,” “plan,” “believe,” “goal,” “target,” “future,” “assume,” “estimate,” “indication,” “seek,” “project,” “may,” “can,” “could,” “should,” “favorably positioned,” or “will” and other words and terms of similar meaning. Readers are cautioned not to place undue reliance on the forward-looking statements contained herein, which are based only on information currently available to us and only as of the date hereof. We undertake no obligation to update or publicly revise any forward-looking statements as a result of new information, future developments or otherwise.

Examples of forward-looking statements include, among others, statements regarding our ability to execute on key initiatives and deliver ongoing operating and financial improvements, including guidance related to 2023 financial and operational metrics, such as maintaining revenue, earnings and Free Cash Flow momentum; sustaining our growth; driving growth of the gaming operations installed base and DWPU; expanding the portions of the gaming floor the Company's games address, including into the Historical Horse Racing category of gaming devices and the Company's overall targeted ship share of gaming machines sold; successfully performing obligations required by acquisition agreements; and creating incremental value for our shareholders, as well as statements regarding our expectations for the industry environment and mitigating potential challenges created by macroeconomic uncertainties and conditions; and the adoption of our products and technologies.

Forward-looking statements are subject to inherent risks, uncertainties, and changes in circumstances that are often difficult to predict and many of which are beyond our control, including, but not limited to, statements regarding: macro-economic impacts on consumer discretionary spending; interest rates and interest expense; global supply chain disruption; inflationary impact on supply chain costs; inflationary impact on labor costs and retention; equity incentive activity and compensation expense; our ability to maintain revenue, earnings, and cash flow momentum or lack thereof; changes in global market, business and regulatory conditions whether as a result of a pandemic or other economic or geopolitical developments around the world, including availability of discretionary spending income of casino patrons as well as expectations for the closing or re-opening of casinos; product innovations that address customer needs in a new and evolving operating environment; to enhance shareholder value in the long-term; trends in gaming establishment and patron usage of our products; benefits realized by using our products and services; benefits and/or costs associated with mergers, acquisitions, and/or strategic alliances; product development, including the benefits from the release of new products, new product features, product enhancements, or product extensions; regulatory approvals and changes; gaming, financial regulatory, legal, card association, and statutory compliance and changes; the implementation of new or amended card association and payment network rules or interpretations; consumer collection activities; competition (including consolidations); tax liabilities; borrowings and debt repayments; goodwill impairment charges; international expansion or lack thereof; resolution of litigation or government investigations; our share repurchase and dividend policy; new customer contracts and contract renewals or lack thereof; and financial performance and results of operations (including revenue, expenses, margins, earnings, cash flow, and capital expenditures).





# Safe Harbor Disclaimer

Our actual results and financial condition may differ materially from those indicated in forward-looking statements, and important factors that could cause them to do so include, but are not limited to, the following: our ability to generate profits in the future and to create incremental value for shareholders; our ability to withstand economic slowdowns, inflationary and other economic factors that pressure discretionary consumer spending; our ability to execute on mergers, acquisitions and/or strategic alliances, including our ability to integrate and operate such acquisitions or alliances consistent with our forecasts in order to achieve future growth; our ability to execute on key initiatives and deliver ongoing improvements; expectations regarding growth for the Company's installed base and daily win per unit; expectations regarding placement fee arrangements; inaccuracies in underlying operating assumptions; our ability to withstand direct and indirect impacts of a pandemic outbreak or other public health crisis of uncertain duration on our business and the businesses of our customers and suppliers, including as a result of actions taken in response to governments, regulators, markets and individual consumers; changes in global market, business, and regulatory conditions arising as a result of economic, geopolitical and other developments around the world, including a global pandemic, increased conflict and political turmoil, capital market disruptions and instability of financial institutions; climate change or currently unexpected crises or natural disasters; our leverage and the related covenants that restrict our operations; our ability to comply with our debt covenants and our ability to generate sufficient cash to service all of our indebtedness, fund working capital, and capital expenditures; our ability to withstand the loss of revenue during a closure of our customers' facilities; our ability to maintain our current customers; our ability to replace revenue associated with terminated contracts or margin degradation from contract renewals; expectations regarding customers' preferences and demands for future product and service offerings; our ability to successfully introduce new products and services, including third-party licensed content; gaming establishment and patron preferences; failure to control product development costs and create successful new products; the overall growth or contraction of the gaming industry; anticipated sales performance; our ability to prevent, mitigate, or timely recover from cybersecurity breaches, attacks, and compromises or other security vulnerabilities; national and international economic and industry conditions including the prospect of a shutdown of the U.S. federal government; changes in gaming regulatory, financial regulatory, legal, card association, and statutory requirements; the impact of evolving legal and regulatory requirements, including emerging environmental, social and governance requirements; regulatory and licensing difficulties, competitive pressures and changes in the competitive environment; operational limitations; changes to tax laws; uncertainty of litigation outcomes; interest rate fluctuations; business prospects; unanticipated expenses or capital needs; technological obsolescence and our ability to adapt to evolving technologies; employee hiring, turnover, and retention; our ability to comply with regulatory requirements under the Payment Card Industry ("PCI") Data Security Standards and maintain our certified status; and those other risks and uncertainties discussed in "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Item 1A. Risk Factors" of our Annual Report on Form 10-K for the year ended December 31, 2022 (the "Annual Report"). Given these risks and uncertainties, there can be no assurance that the forward-looking information contained in this presentation will in fact transpire or prove to be accurate.

This presentation should be read in conjunction with our Annual Report on Form 10-K for the year ended December 31, 2022, and with the information included in our other press releases, reports and other filings with the SEC. Understanding the information contained in these filings is important in order to fully understand our reported financial results and our business outlook for future periods.



# Welcome & Overview

## Randy Taylor

President and Chief Executive Officer





# Agenda

- Welcome & Overview  
Randy Taylor, President and Chief Executive Officer
- Games Business Update  
Dean Ehrlich, Executive Vice President and Games Business Leader
- Digital Growth & Strategic Initiatives  
Tim Richards, Executive Vice President, Strategy and Digital Gaming
- FinTech Business Update  
Darren Simmons, Executive Vice President and FinTech Business Leader
- EVERithing!  
Randy Taylor, President and Chief Executive Officer
- Question & Answer Session



# Games Business Update

## Dean Ehrlich

Executive Vice President and Games Business Leader



# New Cabinets Critical to Drive Growth

Full cabinet refresh by early 2024



1Q2018  
Empire 5527 (Premium Video)



4Q2019  
Empire Flex (Standard Video)



4Q2019  
Empire DCX (Premium Video)



1Q2021  
Flex Fusion (Premium Video)

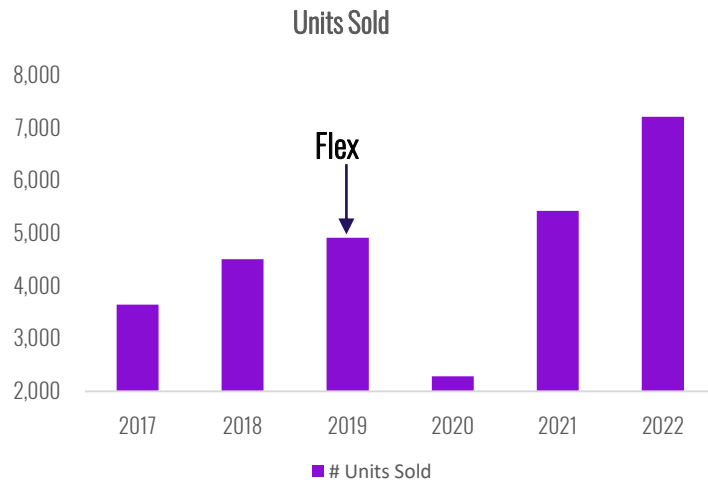


# 2017-2022 - Five Years of Strong Growth

Investment in products drove growth in all product categories (Video, Mechanical Reel, and Premium)

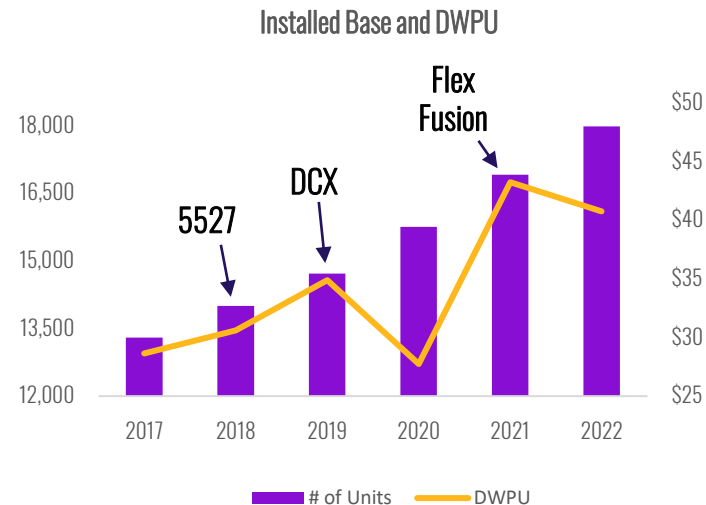
From 2017 – 2022:

- Unit Sales grew 3,569 units or 14.6% CAGR
- Ship share grew from 3% to 8%-10%



From 2017 – 2022:

- Installed Base grew 4,679 units or 6.2% CAGR
- DWPU grew from \$26.60 to \$37.76





# Setting The Stage For Future Growth



- Significant investment in product development
  - Increased resources in studio development and equipment design teams
    - R&D spend at 8% - 8.5%
    - New cabinets & new content
  - Expanded into additional product categories
  - Grew share and generated strong returns on investment
- Grow video reel sales and placements
  - Video represents 70%-80% of casino floors creating largest growth opportunity
- Maintain position as a top supplier of mechanical content



# Development Strategy Focused on Growth



- **Strategy:** R&D focused on expanding studios and investments in hardware & platform engineering for growth today and in the future
  - **NEW CABINETS:** Refreshed fleet is platform for next wave of growth
  - **NEW CONTENT:** More diverse content to resonate with players
  - **NEW MARKETS:** VLT, HHR, International
- **Goal:** Grow ship share and installed base



# Updated For-Sale Cabinet Portfolio

Comprehensive cabinet refresh covers all product categories



**PLAYER CLASSIC**  
*Signature*

Q2 22



**DYNASTY**  
VUE

Q1 23



**DYNASTY**  
SOL

Q4 23



# Differentiated Cabinets with Innovative Content

Complete premium overhaul covers multiple premium “swim lanes”



**PLAYER CLASSIC**  
*Reserve*  
Q3 23



**DYNASTY**  
DYNAMIC  
Q3 23



**DYNASTY**  
SOL SYNC  
Q1 24



**DYNASTY**  
HORIZON  
Q2 24

# New Content - Most Diverse Portfolio, Ever!



## What to Expect at G2E 2023

Category	Number of Themes
Standard Video	40
Standard Mechanical	20
Premium Video	16
Premium Mechanical	10

86 Total Themes  
Releasing in 2024





# New Content - Most Diverse Video Portfolio, Ever!

- Expand video content
- Build in tried-and-true game features
- Add innovative, non-traditional, out-of-the-box mechanics
- Diversify Everi's “wheelhouse” to include avid players





# New Markets – Growth Opportunities

## ■ Historical Horse Racing (HHR)

- Growing segment since 2023 with an industry leading pipeline of content going forward

## ■ Video Lottery Terminals/Distributed Gaming (VLT)

- Illinois – beginning in Q2 2024
- Additional markets – Late 2024 & beyond

## ■ International Markets

- Australia - end of 2024
- Additional markets - 2025 & beyond





# EVERlexperience!

Focused strategy, approach, and execution drive next wave of growth!

New Cabinets

New Content

New Markets







# Digital – Convergence of Games & FinTech

Tim Richards

Executive Vice President, Strategy and Digital Gaming



# Digital – The Convergence of Games and FinTech



Our Digital business was created to generate growth by scaling existing developed products into new channels and markets

- **Spark** – Digital Remote-Game-Server
- **Vi** – On-Premise Mobile Gaming Platform
- **Video King** – Tablet Based Bingo





## Digital RGS Business

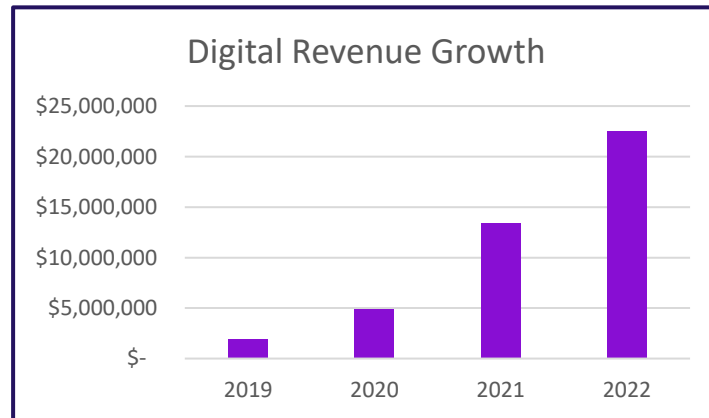


# Our Digital Gaming Business Today



Our focus has been on the execution of the following:

- Delivering into the \$7B GGR U.S. and Canadian markets
  - 89 Casino Sites
  - 3 Major Social Casino Partners
- Conversion of market-leading, land-based video stepper content
- Building out RGS feature functionality
- Internationalization of content
- Obtaining European licenses to enter new markets



Content	Forecast 2023
Land-Based Game Ports	79
Digital-Born Games	6
Instant Win Games	8
Perceived Skill	2
Table Games	2
UK/EU/LATAM/Class 2	20
TOTAL	117



# Gaming Revenue Comparison



Online Game Performance Report | August 2023



## Key Insights – Gross Gaming Revenue



		Casinos (Sites)	Unique Themes	Games Tracked	% of Total GGR	Slots	Table Games	Live Casino	Video Poker	Other Categories
1	Evolution	33	329	4,724	22.3%	15.0%	24.7%	100.0%	3.9%	0.0%
2	Igt	32	168	2,756	19.0%	16.6%	39.2%	0.0%	93.6%	0.3%
3	Light & Wonder	32	547	3,942	14.9%	17.4%	12.2%	0.0%	0.3%	3.1%
4	Everi	31	78	1,384	9.1%	11.4%	0.1%	0.0%	0.0%	14.4%
5	Digital Gaming Corporation	19	125	940	7.8%	10.0%	0.0%	0.0%	0.0%	0.0%
6	Internal	15	93	463	5.6%	4.1%	22.2%	0.0%	0.9%	0.0%
7	Ags	22	40	553	3.0%	3.8%	0.0%	0.0%	0.0%	0.0%
8	High 5 Games	23	219	1,545	2.7%	3.5%	0.0%	0.0%	0.0%	0.0%
9	Reel Play	29	17	215	2.5%	3.2%	0.0%	0.0%	0.0%	0.0%
10	White Hat Studios	14	68	237	2.4%	3.1%	0.2%	0.0%	0.0%	0.0%

Source: Eilers & Krejcik August 2023 Online Game Performance Report





# Growth Opportunity - New Market Expansion

- UK, Europe, and Latin America – expected 2024
  - Addressable markets for these 3 regions totals \$21.0B
    - Europe: \$15.75B (2022)
    - UK: \$3.9B (2023F)
    - LATAM \$1.5B (2023F – excluding Brazil)
- Received UK license in 2023
- Malta license expected shortly
- Using existing aggregators and integrations to quickly access the markets and test content



# Growth Opportunity - Diversifying Content Offering



- Expand our player reach with new game categories
  - Core video games
  - White-label and Topical game themes
  - Instant win games
  - “Perceived Skill” games
  - Table games
  - Class II games



# Diversifying Content - White-Label Slots



- White-Label slots are generally skins or clones of our already successful games
- These games have high performance due to the players' affinity and loyalty to the casino's brand
- Operators heavily market their own branded games, thereby driving revenue benefiting both of us



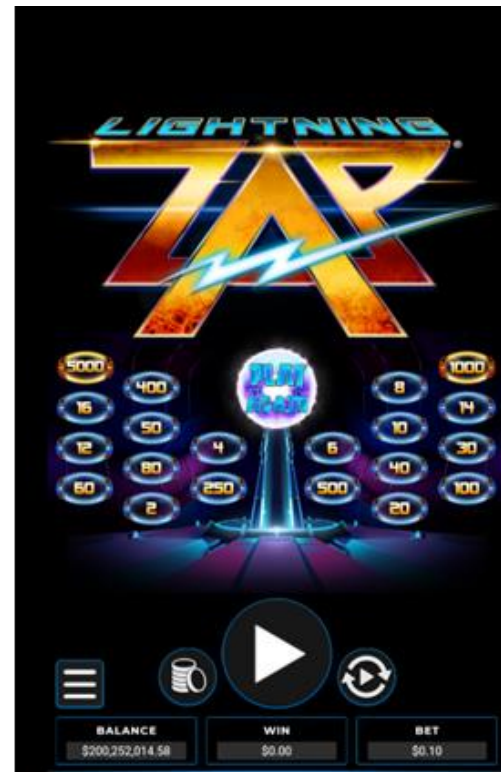
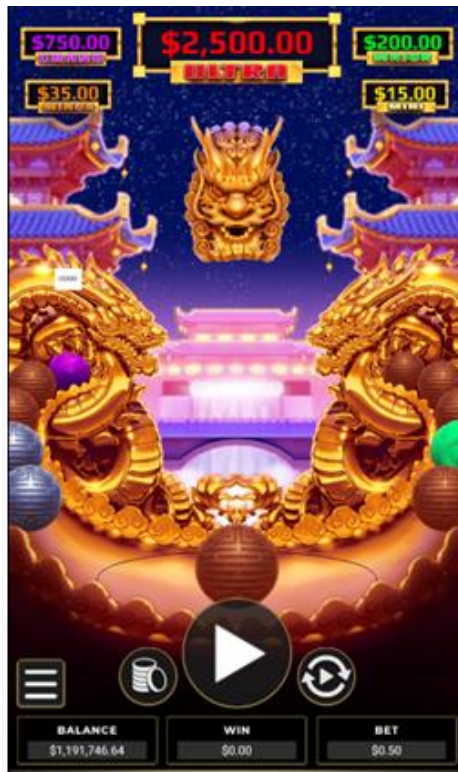
# Diversifying Content - Topical Slots



- As with white-label slots, our topical games are skins of our already successful content
- The games drive higher revenue due to the player's affinity for the current season or topic
- Games are generally placed for 1 to 2 months and then removed until the next year to maintain their novelty

# Diversifying Content - Instant Win Games

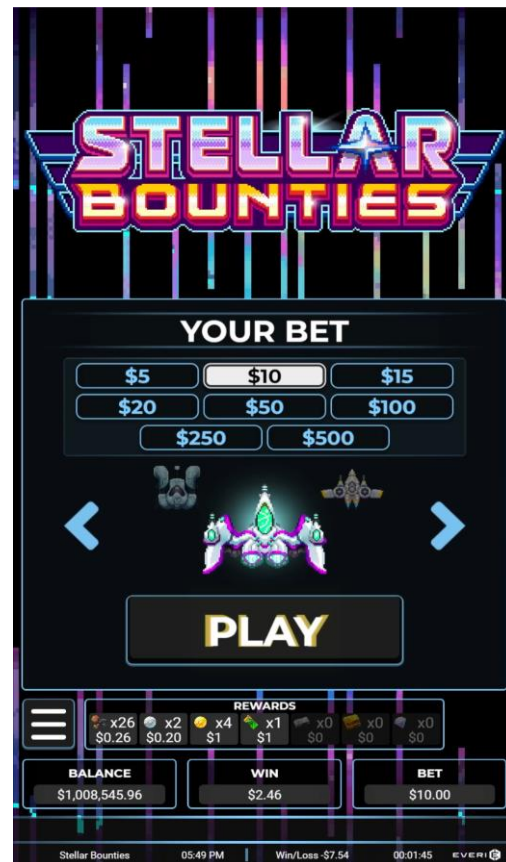
- “Reel-Less games” with typical slot math
- Limited competitive offerings
- Promotional game opportunities
- Efficiently white-labeled
- Growing Player-base
  - In 2022 was 0% of Industry GGR
  - In 2023 is trending at 1.5% of GGR



# Diversifying Content - Perceived Skill

## Stellar Bounties

- New online genre of “Perceived Skill”, expected to launch in Q1 2024
- Game play slightly longer (i.e. about 18-seconds), expected to result in higher wagers
- Anticipate cross-over with non-slot players (i.e. sports wagering and table players)





# Table Games Suite

Table strategy delivers unique Asian themed content and traditional table content with new innovative play mechanics

## Blackjack Bonus Aces Jackpot

- 6-Deck, 3-Hand Blackjack
- Anticipated to be the only video BJ progressive side-bet available
- Felt and logos can be easily customized

## Jinzi Roulette

- 13-spot Chinese Zodiac mini-wheel game
- Unique-to-market wheel game



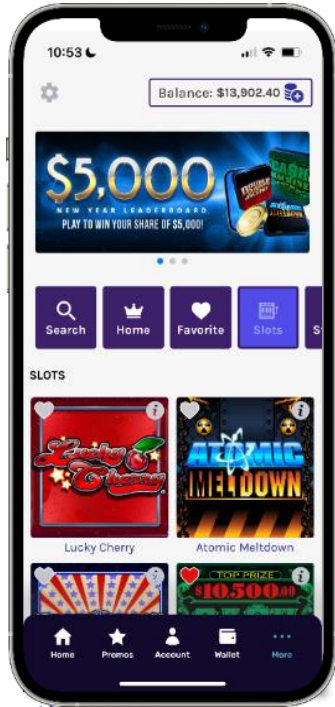


# Diversifying Content - Class II Games

Class II games support our on-premise Vi mobile platform

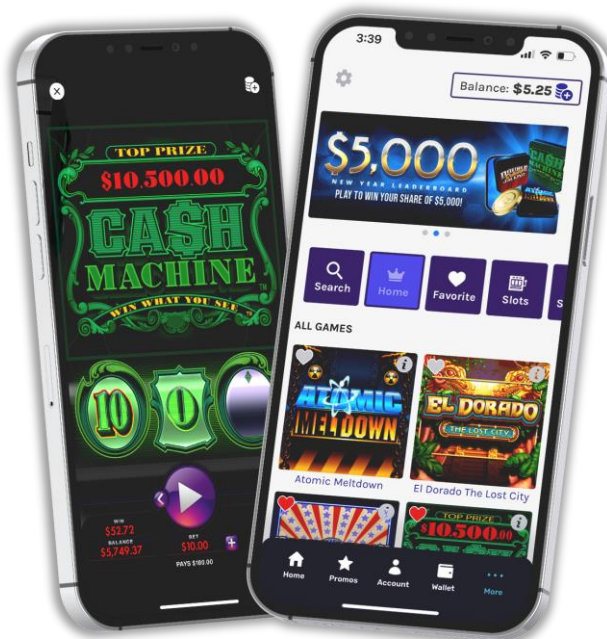
12 Class II Bingo Slots conversions are underway

- Going forward and where the math and business permits, all slots and instant win games will be released for Class II
- Class II and Class III RGS integrations are identical





## A Real On-Premise Mobile Platform



# MORE THAN REAL-MONEY GAMING

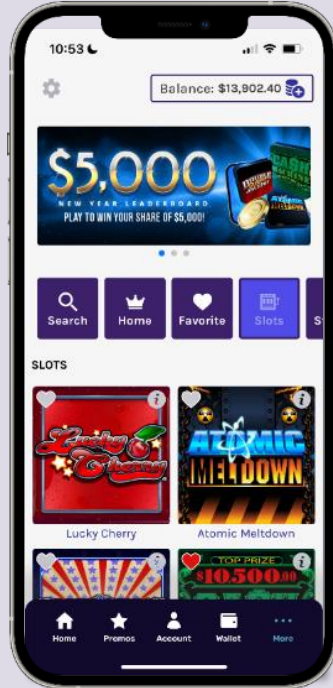


  
**PLAY  
ANYWHERE\***

  
**OFF SITE  
PROMOTIONS**

  
**CLASS II/III  
CONTENT**

  
**EARN LOYALTY  
POINTS**



Core PAM Functionality

## BeOn MOBILE PLATFORM

Underlying platform for all Everi player engagement products

## INTEGRITY COMPLIANCE

Integration for player data verification, AML, and Form W-2G

## TRILOGY LOYALTY & ENROLLMENT

Offers instant integration to the properties CMS and existing Trilogy product

## CASHCLUB WALLET FUNDING

Deposit and withdraw using all available options

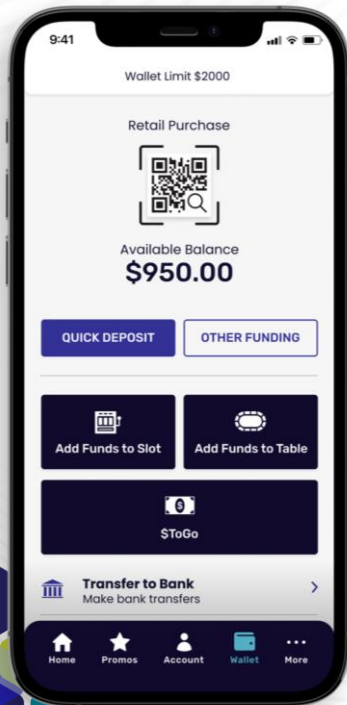




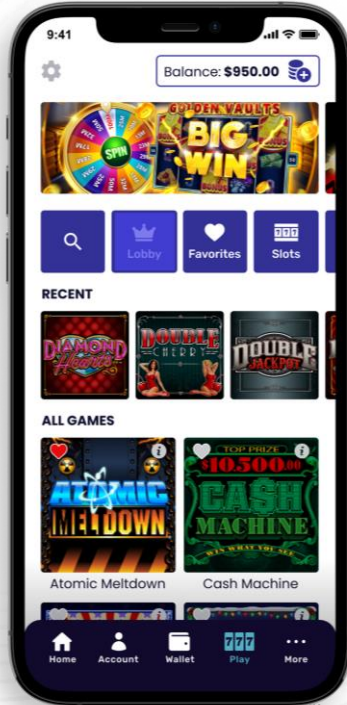
# A True All-in-One Mobile Platform



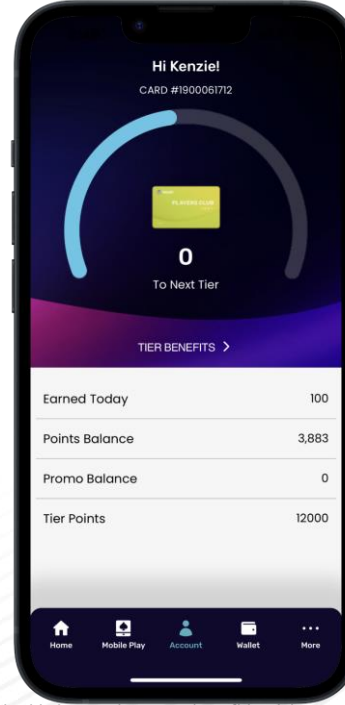
## Deposit



## Play



## Earn



## Reward







**Video King**<sup>TM</sup>  
powered by everi

Bingo!



# Video King

## More than Traditional Bingo

- Tablet base over 57,000 devices
- Expands addressable footprint for Everi product portfolio
- Quickly integrated for immediate synergies



# Product Road Map – Platform for Growth



## Completion of new and more interactive bingo games

Offers bingo halls more tablet-based games to sell and operate during a session



## Addition of Everi payments products & creation of a Video King wallet

Will increase revenue while reducing the overhead required to initiate bingo sessions



## OMNI Advance Purchase module

Allows bingo halls to pre-sell packages for future events



## Bingo Treasures

Launch of linked Tribal Class II instant and weekly bingo game



## Integrate Class II/III games for play on handsets

Leverages existing Spark RGS to play games before, during, and after bingo session



## Additional Everi integrations

Sign Controller | Kiosks | AML | Amplify | Marketing



# BINGO is Very Popular

## Seneca Allegany Resorts & Casino Event (August 2023)







# FinTech Business Update

Darren Simmons

Executive Vice President and FinTech Business Leader



# Evolution of Everi's FinTech Solutions



**\$19 Billion  
Funds to  
Floor**

**90 Million  
Transactions**

**AML Expansion**

**Leverage Sales  
for Games &  
FinTech**

**Jackpot  
Solutions**

**Loyalty Expansion**

**\$238 Million  
Cashless**

**\$30 Billion  
Funds to Floor**

**116 Million  
Transactions**

**Mobile First**

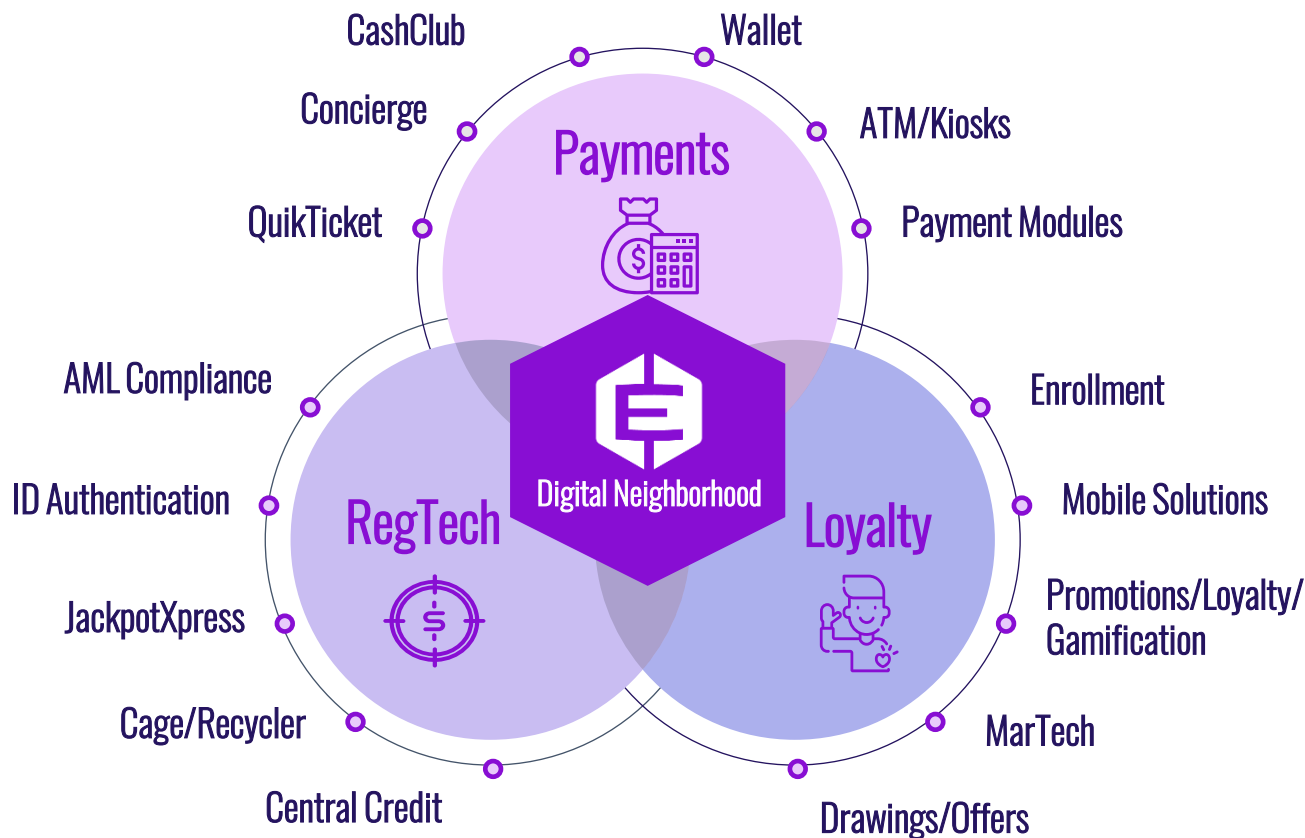
**\$1.5 Billion in  
Cashless**

**\$42 Billion in  
Funds to Floor**

**133 Million  
Transactions**

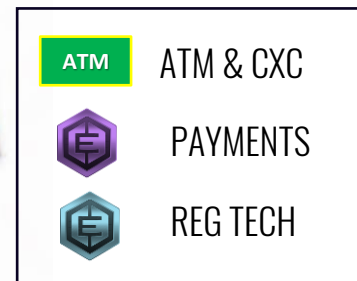
**Everi's Digital Neighborhood**

# Everi's FinTech Digital Neighborhood





**2014:**  
GCA footprint in casino  
with limited self  
service capabilities



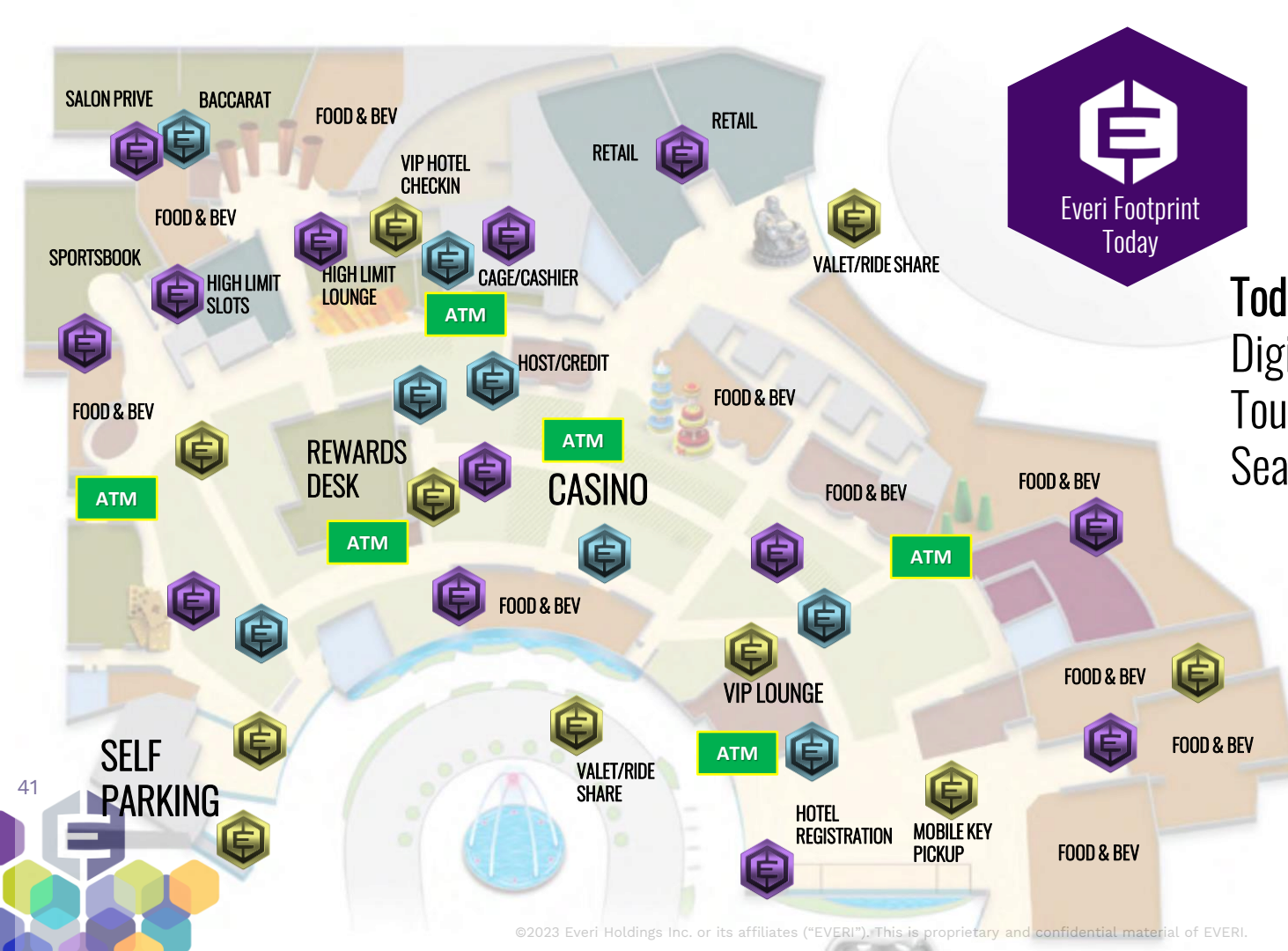




## Today: Digital Neighborhood Touchpoints with Seamless Integration

### MAP LEGEND

ATM	ATM & CXC
	PAYMENTS
	REG TECH
	LOYALTY & MOBILE



# Go Beyond unlike any other Mobile Services Platform



Seamless integration across the casino floor or venue's footprint to create unique customer experiences



The leading mobile technology and advanced e-commerce platform for sports, hospitality and entertainment industry



**Loyalty:** Deliver a more personalized experience to their customer base. It's a critical component for success to repeat visitation

**Payments:**  
Customer Experience  
= Customer Loyalty



**Gamification:** It's what we do best and how game and promotion design is built with engagement in mind

**Data Insights:** Provides a deeper understanding of consumers, processes, and how customers engage. It's not enough to have the data, it's how you need to act and share its insights.

# Join the Digital Revolution - Go Beyond with BeOn™





= Cashless Wallet Intersects into Journey

# Personalized Guest Journey



**BeOn**  
EVERI MOBILE SOLUTIONS



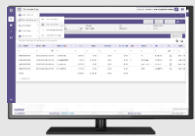
# EVERIsolution for EVERIthing™



## Established



700+ CashClub Locations



600+ AML Compliance Locations



550+ Loyalty Locations

## Growth



90+ MetersXpress Locations

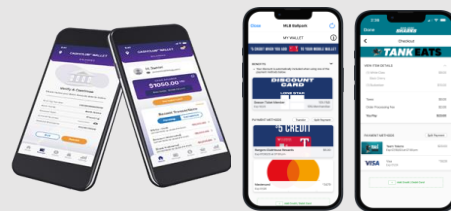


90+ JackpotXpress Locations



110+ QuikTicket Locations

## Introduction



40+ Wallet Locations

20+ Venuetize Wallet Locations



40+ Everi Mobile Locations

50+ Venuetize Mobile Locations





# EVERIway

Helping operators and players meet the emerging physical and digital ecosystem through self service, cashless, contactless and mobile solutions

We are the “Vendor of Choice”

From 2022 to 2023 YTD, Everi has been the primary provider for 34 Grand Openings, including the following:



# GROWTH OPPORTUNITIES



## Win New Business

Since 2022, Everi has won 37 new casinos to produce new business and/or expansion



## Digital Transformation with Mobile Solutions

Mobile Ordering, Mobile Enrollment, Wallet, Insights with data



## Addressable Market With New Products And Services

PitXpress, Mobile Solutions, AuthenTEK, Amplify, MetersXpress



## North American Route Market

Ecash acquisition along with mobile/marketing bundle can capture market



## Sports/Venues

Opportunity to duplicate success with products/services in similar customer journey & touchpoints



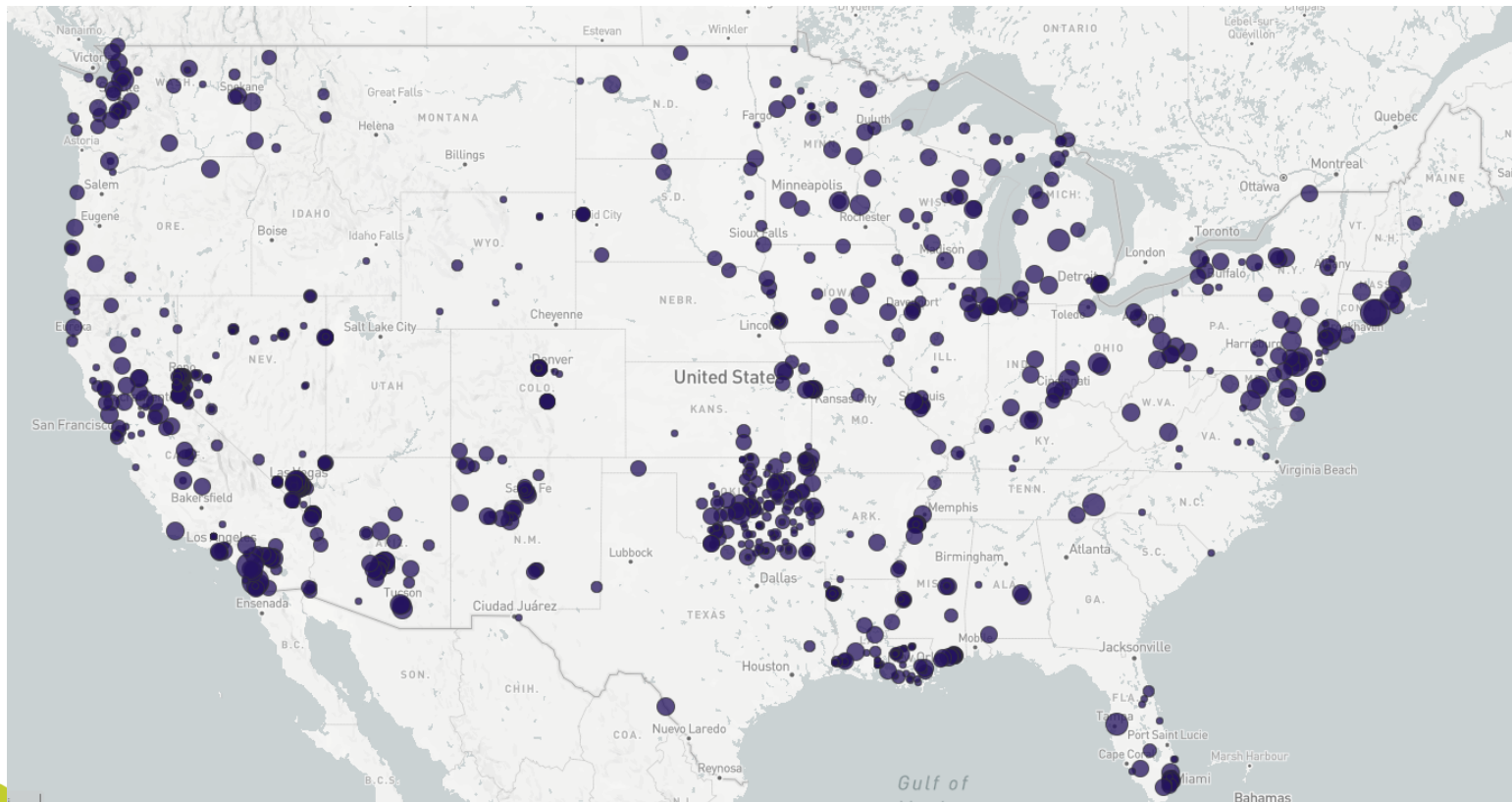
## International Expansion

AML, Mobile, Loyalty along with ecash payments options





# Digital Neighborhood Expansion Opportunity





# EVERIthing!

## Randy Taylor

President and Chief Executive Officer





# Long Runway for Growth

- Return-focused R&D investments provide long-term opportunity for growth
  - Games – new cabinets, new content, new markets
  - Digital – convergence of Games and FinTech
  - FinTech – driving operator efficiency and improving the patron experience
  
- G2E product highlights:
  - Games - 6 new cabinets, 86 new themes, VLT & international expansion
  - Digital - Spark, Vi, Video King
  - FinTech – evolving digital neighborhood





# Capital Allocation Priorities

- Internal investment for organic growth
  - Target R&D spend at 8% - 8.5% of revenue
  - Expand into additional product categories
  - Grow share and generate strong returns on investment
- Tuck-in acquisitions
  - Measured approach focused on new products, technologies, and markets
- Return excess capital to shareholders





# Question & Answer Session

## Executive Leadership Team

